

PRESS KIT



TOKENIZE YOURSELF
A REVOLUTION IN CROWDFUNDING

CONTEXT

Web monetization and crowdfunding are becoming more popular every year. Global communication manifested in blogs, information portals, online services, and digital media marketing. All of these influencing the methods in which startups, artists and creators of all kinds share their ideas and earn remuneration and support. The world has become a huge community of mutual support in which every person has access to many possibilities around the world, as to raise money for their projects or offer support to other projects in just a few clicks. But as any modern systems or methods, monetization through the web is being further developed and improved; and thanks to promising technologies like Blockchain, these significant changes can become a reality now more than ever.

WHY IS MINTME A REVOLUTIONARY PROJECT?

mintMe is proof of innovation because it introduces people to a new definition of what it means to crowdfund a project by allowing both sides to earn. **mintMe** allows any company or person to tokenize their projects and promote it to an extensive set of possible supporters and buyers to gain funds like in any crowdfunding campaign but at the same time, the newly created tokens at **mintMe** are part of a trading chart where investors of all kinds can also keep the possibilities of earning from it either by offering the tokens for a higher price or holding them, meaning that **mintMe** brings a revolutionary approach to the crowdfunding world, changing the way people help each other.

FEATURES AND BENEFITS OF MINTME

mintMe is a platform for Distributed Ledger Technology (DLT) token generation and exchange; a digital marketplace where traders, creators, and any users can hold, buy and sell cryptocurrencies using digital assets supported by us. Based on the **mintMe Coin Blockchain**, it's gathering all of the innovative features of this modern technology including security, speed, and trust, overcoming issues that other crowdfunding platforms present.

Here, listed some of the best features of **mintMe**:



Both sides can earn: Anyone can be a token creator, a token trader or both.



User-friendly: Any user can create a token in just a few clicks, start a campaign and trade right after registration.



Social interaction: **mintMe** works as a social platform where cryptocurrency traders can interact with token creators and other traders allowing people to establish direct contact within the platform.



Security and speed: **mintMe** is also a crypto exchange platform that counts with two-factor authentication and email verification. Thanks to Blockchain technology every transaction is verified and time-stamped and it's done in just a few minutes without possibilities of annulment or revokes.



Easy withdrawal: In comparison to other crowdfunding platforms in **mintMe** you don't need to meet any certain amount to validate your campaign and withdraw your funds.



Create a token for free: Create and personalize your token baking it up with your original content, all of these with no charges.



Smart contracts: They ensure the execution of all transactions. Smart contracts are executed automatically, once the conditions are met, exactly as programmed without any possibility of censorship, downtime, fraud or third-party interference.



Support: Regular email support is available in more than 5 languages: English, Spanish, Polish, Arabic, French, Russian and others.

HOW DOES IT WORK?

At **mintMe**, there are two approaches: token creator and token trader, and you can choose to be either one of them or both.



1) You can be a token creator: Anyone can create a token that represents him/herself or any personal or corporate projects, personalizing it and setting the price of it. Backing up those tokens, and strengthen their value with content, special services or original creations: a song, a video, a design, written content or print t-shirt. Anything that could incentivize people to buy their token, and be exchanged in return for the people's support.

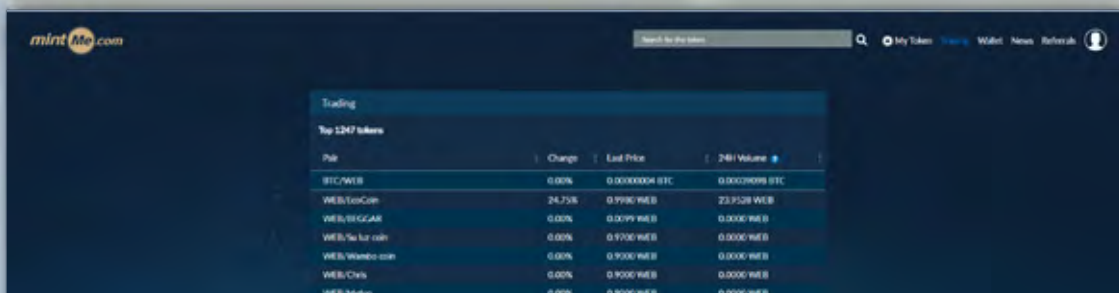


2) You can be a token trader: Every investor/supporter will be able to read each token creator's profile and buy it if he so desires, supporting the campaign. Since every token created will be part of a trading chart, after the purchase, the token buyer will be able to offer those tokens for a higher price or hold them to see if the fluctuation works out in his favor, just like a trading chart is supposed to operate.

mintMe is also a crypto exchange platform: Cryptocurrency traders can interact directly and make transactions in a fast and secure way, which makes **mintMe** the best environment for business growth, partnership, market, and mutual support.

MINTME'S LOGO AND WEBSITE INSIGHT

Creating money as an activity is called minting, but minting is also used when creating or innovating something in general. We've decided to name our platform *mintMe*, to let everyone know that from now on they will be their money issuer, and creator, letting them promote and/or trade the way they consider it, allowing them to choose and do what they think it's best for their project.



The screenshot shows the trading interface of the mintMe.com website. At the top, there is a search bar and navigation links for "My Tokens", "Wallet", "News", and "Referrals". The main content area is titled "Trading" and displays a table of "Top 1247 tokens".

Pair	Change	Last Price	24h Volume
ETC/WEB	0.00%	0.0000004 ETC	0.00029099 ETC
WEB/EosCoin	24.75%	0.9980 WEB	23.7528 WEB
WEB/EGGCAK	0.00%	0.0099 WEB	0.0000 WEB
WEB/Se for coin	0.00%	0.9700 WEB	0.0000 WEB
WEB/Wanted coin	0.00%	0.9500 WEB	0.0000 WEB
WEB/Chris	0.00%	0.9500 WEB	0.0000 WEB
WEB/Mattin	0.00%	0.9500 WEB	0.0000 WEB



The landing page for mintMe.com features a dark blue background with white and yellow illustrations. At the top, there is a search bar and navigation links for "Trading", "News", "Help", "Log In", and "Sign Up". The main content area includes a lightbulb icon, a magnifying glass, a group of people, a flowchart with three steps (1, 2, 3), a stack of coins, a pie chart, a line graph, and a padlock. The text reads:

**Monetize yourself.
Support the people.**

MintMe is crowdfunding platform where patrons also earn on their favorite influencer success.

[REGISTER NOW](#)

At the bottom of the page, there is a photograph of a diverse group of people smiling and talking.